\*Please complete the online <u>Google form</u> to be considered. This document is simply an outline of the questions that you'll be asked on the online form.\*



# **2021 STATE CONFERENCE Request for Presentations**

Colorado Society for Human Resource Management's (COSHRM's) Speakers Committee invites you to share your knowledge and expertise with Colorado's HR professionals and business leaders at the 2021 COSHRM State Conference, Evolve HR, Thursday, September 30 & Friday, October 1 in beautiful Keystone, CO. This biennial conference draws attendees from across Colorado and surrounding states. This conference provides a learning and networking experience for 500+ attendees and exhibitors who make this conference a priority destination. With the COVID-19 pandemic and the future unknown, we are preparing for both an in-person as well as a virtual conference. There is no guarantee your session will be presented live and you may be asked to pre-record your session.

Speakers are not paid for the engagement, however, one night of lodging at the Keystone Resort is provided to help facilitate travel to Keystone if the conference or your session is in-person. If a speaker is selected for two sessions on different days of the conference, an additional night of lodging will be provided (\*speakers will only be selected to present twice if their topic can be customized/tailor for more than one buyer persona/target audience\*). Additional perks enjoyed by selected speakers are the ability to network with HR professionals and attend other sessions on the day he/she is scheduled. Speakers will also be provided meals at the conference center on the day of their presentation(s). In the event that you are interested in presenting at the conference but require some form of consideration or accommodation, please indicate your request on the speaker form.

Recertification credits are critical to HR professionals to maintain their credentials. Preferential consideration will be given to those who have previously received recertification credits OR who have pre-identified AND tailored their synopsis to meet HRCI (<a href="https://bit.ly/2N2eUEO">https://bit.ly/2N2eUEO</a>) and/or SHRM (<a href="https://bit.ly/2ULI4MQ">https://bit.ly/2ULI4MQ</a>) Body of Knowledge.

Please make sure you have the time to complete the survey in full before you begin. The program does not have the capability to allow you to save and return to your form. Thank you for your understanding!

## Page 2: Terms & Conditions

By submitting this request for presenter proposal:

- I understand and agree that neither I nor a co-presenter will receive an honorarium for this presentation.
- I understand that COSHRM will provide one night's lodging for my in-person presentation.
- I understand and agree that I will not be reimbursed for any expenses incurred by me or a co-presenter.

- I understand and agree that my presentation is NOT a showcase for promotion of my business, practice or product, and I will not use this platform to sell my products or services.
- I understand that my presentation will be made available to registrants to view for a limited time as part of their registration.
- I understand that I will be required to submit a copy of all presentation materials by August 31, 2021 to be used for virtual conference delivery.

### **Page 3: Contact Information**

Please submit your name as you wish to see it published. Please include your professional designation (PhD, Ed.D, SHRM-SCP, SHRM-CP, SPHR, PHR, etc.) after your last name.

- o First & Last Name, Professional Designation (PhD, Ed.D, SHRM-SCP, SHRM-CP, SPHR, PHR, etc.)
- o Job Title
- Company Name
- o Email Address
- o Preferred phone number
- o Address 1
- o Address 2
- o City
- o State
- o Zip
- o Website

#### **Page 4: Presentation Information**

We are seeking diverse delivery methods including gamification, firepit chats, team presentations in addition to a standard lecture style. We are also seeking program content in the following content tracks:

## 1) Diversity, Equity & Inclusion

This track addresses topics such as generational differences, cultural diversity, immigration related issues, diversity & bias awareness, bullying in the workplace, glass ceiling, pay equality, accommodating disabilities and LGBTQ issues.

## (2) HR 101: Fundamentals & Compliance

This track addresses the needs of new HR professionals or those who are doing HR in addition to their main responsibilities. Topics for this track may include legal compliance, employment law, onboarding new employees, dos and don'ts.

#### (3) The Future of Work Is Here

This track addresses such topics as remote work environments, managing and leading Gen Y and Gen Z, workforce planning, economic forecasts, data analytics, and resiliency.

## (4) Engagement & Culture

This track addresses the importance and elements of an engaged culture as a component of successful organizations. Topics in this area would likely include elements of an engaged culture, culture as a business strategy, the ROI of an engaged culture.

Session Format (drop down):

Gamification
Firepit Chat
Team Presentation
Lecture Style
Other

Preferential consideration will be given to those who have previously received recertification credits or who have pre-identified AND tailored their synopsis to meet HRCI (<a href="https://bit.ly/2N2eUEO">https://bit.ly/2N2eUEO</a>) and/or SHRM (<a href="https://bit.ly/2ULI4MQ">https://bit.ly/2ULI4MQ</a>) Body of Knowledge. Has your presentation received HRCI and/or SHRM credits?

Has your presentation received HRCI and/or SHRM credits? If yes, please provide codes and number of credit hours awarded::

If not, please provide the HRCI and SHRM Body of Knowledge your presentation is fulfilling:

Title:

Synopsis:

Please list 3 learning objectives:

- Learning Objective 1
- Learning Objective 2
- Learning Objective 3

## **Target Audience**

Speakers are asked to identify their target audience using the Target Audience outlined below. As defined by the Society for Human Resource Management, SHRM, these levels are:

- \* Senior Level are very experienced generalists or specialists, with titles like director, principal, and senior manager. They may be executives, but not likely top executives for large, multinational organizations.
- \* Mid Level are generalists or senior specialists who manage projects, programs or small HR teams. Titles are typically HR manager, HR Generalist or Senior Specialist in a core HR function.
- \* Entry Level are typically a specialist in a specific HR support function, or a generalist with limited experience. Titles may include HR assistant, junior recruiter, HR generalist, benefits clerk, or HR associate.

Target Audience: (Drop down):

Senior Level Mid Level Entry Level Please provide a brief bio statement (250 words or less) for marketing and use during the event as your introduction:

Please provide proof of video performance link. While not a required response, providing one is strongly recommended.

## Page 5: References

Please provide the name, organization, email and phone number of three references who can attest to the quality of your previous presentations.

# **Next Steps:**

On behalf of the Speakers Committee, we thank you for your submittal. The Speakers Committee will make selections and notify speakers by March 15, 2021. Inquiries can be addressed to COSHRM by contacting Sarah Martens, (<a href="mailto:conference@coshrm.org">conference@coshrm.org</a>). The Team Leads for the Speakers Committee are Calla Pott (<a href="mailto:calla.alignbydesignhcc.com">calla.alignbydesignhcc.com</a>) and Bonita Sonderby (<a href="mailto:sonderby.b@comcast.net">sonderby.b@comcast.net</a>).